

National Congress Bulletin

INE-JULY 1957 • PUBLISHED BY THE NATIONAL CONGRESS OF PARENTS AND TEACHERS • CHICAGO 11 • VOL. 24, NO. 10

Memo to Local Presidents:

THROUGHOUT THE COUNTRY—
in municipalities, in county seats, in state capitals, and in our national capital—representatives elected by the people meet to consider, debate, and vote on legislative measures. As citizens we are interested in a variety of measures. As parent-teacher members we have a particular concern and responsibility for laws and ordinances affecting children, and it is the policy of our organization to work for their enactment or defeat.

We need to be strong enough to se-

cure the passage of legislation that is good for children. We need to be vigilant enough to prevent the passage of laws that might be harmful to them. But first of all we need to be students. We need to examine each bill carefully before we oppose or support it.

Study Before Action

• At first thought and on the surface it would seem easy to decide whether or not a proposed law would be good or bad for children. Sometimes it is easy. Often there is no doubt at all, but sometimes the issue is debatable. In any case, close study is necessary.

Take, for example, changes that might be proposed in child labor laws. What will a particular change do? Will a new restriction strengthen children's protection from unsafe and too arduous labor, or will it rob youngsters of work experience under wholesome, safe, carefully regulated conditions? In some states changes in laws governing aid to dependent children have been proposed. We need to ask, "What is the purpose of the proposed change?" Is it to save public money, to provide cheap labor, or to correct certain abuses? What

(Continued on page 2)



O Osborne Photographers

• A comment by Mrs. Moorhead brings smiles to the faces of members of the Executive Committee and staff members at the Committee meeting following the national convention. Clockwise they are: Mrs. W. C. Storey, representing the national chairmen's conference; Mrs. Eva Grant (editor of the "National Parent-Teacher"); vice-presidents from regions—Mrs. Ruth Gagliardo, Mrs. Jennelle Moorhead, Mrs. Cecil S. Garey; first vice-president, Mrs. James C. Parker; national president, Mrs. Rollin Brown; national secretary, Mrs. L. W. Alston; vice-presidents from regions—Mrs. Fred L. Keeler, Mrs. Bertram Hadley, Mrs. A. L. Hendrick, Mrs. L. B. Burr; and Ruth A. Bottomly (administrative assistant to the president). Absent when picture was taken, because of prior commitments: Dr. John C. Moffitt, second vice-president; Mrs. Ralph Hobbs, region vice-president; James H. Snowden, treasurer; and Mrs. H. Cecil Baker, representing the state presidents' conference.



O Osborne Photographers

 Martha A. Shull (left), president of the National Education Association, receives a warm welcome from Mrs. Rollin Brown, our national president, just before she greets the N.C.P.T. convention delegates.

(Continued from page 1)

effect will it have on children's security?

Consider proposals that are being made to punish the parents of delinquent children. Will fining or jailing these parents help them to control their children and to become better parents? Or will such punishment multiply the family problems that have led to delinquency? Is a suggested change in the guardianship laws designed to protect the rights of children, or will it serve only a selfish interest?

The Role of the P.T.A.

• Before parent-teacher members support or oppose legislation at any level of government, all the arguments for and against it are considered. State legislation committees always consult professional workers in the fields involved. This should also be the practice when local legislation committees have city and county ordinances under study.

P.T.A.'s should become familiar with the legislation program of their state congress, its formulation, and the plans for carrying it out. Effective work within states depends upon full participation by the membership according to the procedures adopted by the state congress.

P.T.A.'s can stimulate citizens' interest in state and local legislation programs and provide forums for objective,

factual discussions of measures within the scope of parent-teacher interest and program.

P.T.A.'s can alert their members and other citizens to the need for letting legislators know what action they desire.

P.T.A.'s can hold workshops to inform citizens of the processes by which a bill becomes a law and the techniques by which citizens can effectively communicate their wishes to their representatives in law-making bodies.

The Cooperative Effort

 Most P.T.A.'s have—and all P.T.A.'s should have—a committee on legislation to take the major responsibility for these and similar activities. But legislation, like other activities of the parentteacher organization, is a responsibility shared by many people. The legislation committee has information on legislative processes and skills in promoting legislation and getting desired action on it. It knows what legislation is before the city council or state legislature and what legislation is desirable or needed. It knows how to work effectively with legislators and when to channel citizen opinion to them. It can guide the unit's steps to action.

Other P.T.A. committees have special knowledge about legislation in their particular fields—health, recreation, mental health, school education, juvenile protection, and so on. They have reliable sources of information and counsel. Working together, pooling their information and skills, the legislation committee and other committees can promote effective legislative action in their local units.

The effectiveness of this cooperation is well illustrated by the library services bill, which the U. S. Congress enacted into law last June. The parent-teacher organization had supported such a bill, extending library services to rural areas, for some years—as you know from its appearance on our national legislation program. The state and national chairmen of the Committee on Reading and Library Service had done fine work in telling the membership about the purpose of the legislation. State chairmen had assembled excellent information concerning library service needs in each state. The national chairman of the Committee on Legislation kept in touch with the national chairman of the Committee on Reading and Library Service, and kept a close watch on the progress of both Senate and House bills. She urged the state chairmen to have P.T.A. members write letters to the House and Senate committees considering those bills.

The concerted, concentrated effort came last spring after the bills were out of committee. Then the national chairman alerted state chairmen to the need for speedy, all-out action—in the form of letters and wires to senators and representatives—from the well-informed P.T.A. members throughout the country. The response was immediate and strong. The bill passed the House early in May; the Senate. a month later.

Here is another example of cooperative effort and action. Suppose, after study, it is determined by the board of education that a certain school system's financial problems can best be solved by a bond issue. The P.T.A. school education committee has followed the study and shares the information with the membership. P.T.A. legislation chairmen in the community, perhaps headed by the council legislation chairman, go into action. They make plans to see that every citizen knows why the bond issue is necessary and that he feels strongly enough about children's education to vote for it.

Program and school education chairmen plan open meetings to discuss the bond issue. Publicity chairmen work with newspapers and TV and radio stations on ways to present the facts behind the proposal. Sometimes every P.T.A. member is involved in the inform-the-public campaign—distributing pamphlets, making block canvasses, telephoning friends and neighbors, and, finally, helping voters get to the polls.

There is indeed more than one road to our objective:

To secure adequate laws for the care and protection of children and youth.

Of course legislation entails work. But the stake is high: the well-being of children and youth. By encouraging responsible individual action, as well as by taking group action when it is desirable, we shall move steadily forward to our goals.

Cition of Brands

MRS. ROLLIN BROWN, President National Congress of Parents and Teachers

NEW BRANCH ORGANIZED

The Alaska Congress of Parents and Teachers



Ross Studios

THE ALASKA CONGRESS of Parents and Teachers was organized as the fifty-first branch of the National Congress of Parents and Teachers on April 24 in Anchorage, with thirty-two local units in membership.

The first president of the Alaska Congress, Mrs. John Horning, attended the national convention in Cincinnati, where she participated in all the convention activities. Other Alaska Congress officers elected at the organization meeting were:

First vice-president: Mrs. Jack Hutchison

District vice-presidents: Major Glen E. Bucanan, Mrs. Irene Lawhead, James E. Hawkins

On-base schools vice-president: Col. W. E. Carter

Recording secretary: Mrs. Gwen Cobban

Corresponding secretary: Mrs. James M. Orr, Jr.

Treasurer: Stanley J. Erickson

Chairmen were elected for the following committees: ways and means, procedure and bylaws, publications and the National Parent-Teacher magazine,

membership, program, and hospitality and room representation. A parliamentarian and a historian also were elected.

Mrs. Jennelle Moorhead, vice-president of the National Congress from Region VII—the region to which the Alaska Congress now belongs—went to Anchorage for the organization meeting. Local television and radio programs and Alaska newspapers featured the organization of the new branch.

The Alaska Congress will provide coordination of all P.T.A, efforts in the territory of 586,400 square miles for the advantage of Alaska's 36,000 school children. Six thousand of these children are in military on-base schools.

The following P.T.A.'s are in membership with the Alaska Congress: Airport Heights P.T.A., Anchorage; Anchorage District Junior High School P.T.A.; Anchor Point P.T.A.; Chugiak Unified School P.T.A.; Denali Elementary P.T.A., Anchorage; Dillingham P.T.A.; Eielson AFB P.T.A.; Elmendorf AFB P.T.A.; Fort Greely P.T.A.; Fort Richardson Elementary P.T.A.; Haines P.T.A.; Juneau-Douglas P.T.A.; Ketchikan High P.T.A.; Ketchikan White Cliff P.T.A.; Kodiak P.T.A.; Ladd-on-Base P.T.A.; Main School P.T.A., Ketchikan;

Happy landings" are conveyed to Mrs. Jennelle Moorhead, National Congress vice-president, as she leaves Anchorage. Members of the Alaska delegation who bid her fare-well are (from left) Mrs. John Horning, president, Alaska Congress; Mrs. Gwen Cobban, recording secretary, Alaska Congress; and Mrs. Kenneth Parker, president of the Anchorage P.T.A. and general chairman of arrangements for the Alaska Congress organizing conference.

Mrs. John Horning (left), president of the National Congress' newest branch, is welcomed to the National Board by Mrs. Fred L. Keeler, then president of the Michigan Congress and president of the state presidents' conference.



Cincinnati Pos

Metlakatla P.T.A.; Moose Pass P.T.A.; Nome P.T.A.; Palmer P.T.A.; Pelican P.T.A.; Seldovia P.T.A.; Seward P.T.A.; Sitka P.T.A.; Skagway P.T.A.; Talkeetna P.T.A., Mountain View; Valdez P.T.A.; Wasilla P.T.A.; Whittier P.T.A.; Woodland Park P.T.A., Spenard; and Wrangell P.T.A.

Since the organization meeting, the following have been added to the list of Alaska Congress units: Adak P.T.A.; Chugach P.T.A., Anchorage; Government Hill P.T.A.; Glenallen P.T.A.; Lake Otis P.T.A.; Ninilchik P.T.A.; and Turnagain P.T.A.

High Lights and Side Lights of the National Convention

THE SIXTY-FIRST annual convention of the National Congress of Parents and Teachers, held in Cincinnati, Ohio. May 19-22, offered substantial and satisfying fare for parent-teacher members. There were informative and challenging addresses by speakers of national and international reputation: workshops with down-to-earth discussions of mutual problems; and many profitable exchanges of experiences and ideas among parent-teacher leaders from all parts of the country. Fellowship and fun, the charm of Cincinnati ("Queen City" of the Midwest), and the warm hospitality of the Ohio Congress and the Cincinnati Council of Parent-Teacher Associations played no small part in the success of the four-day gathering.

Now We Are Fifty-one

Several unusual events made this convention an exceptionally memorable one. On Tuesday evening the lovely, traditional ceremony of introducing the presidents of the state congresses was climaxed by the presentation of the president of the newest congress, Alaska, which was formally organized as the fifty-first branch of the National Congress on April 24. As Mrs. John Horning, Alaska Congress president, was introduced, a huge flag of Alaska was unfurled, and parent-teacher members welcomed her and the Alaska Congress with a fanfare of applause.

Another proud event occurred on Monday evening when Basil O'Connor, distinguished president of the National Foundation for Infantile Paralysis, presented the National Congress with a

NATIONAL CONGRESS BULLETIN

V 1 04

JUNE-JULY 1957

Number

Published monthly from September through May, bimonthly June and July, at 700 North Rush Street, Chicago 11, Illinois, by the National Congress of Parents and Teachers. Subscription price: 30 cents a year. Eentered as second-class matter September 27, 1946, at the post office at Chicago, Illinois, under the Act of March 3, 1879. Additional entry at Aurora, Illinois, December 21, 1939.

EDITORIAL STAFF OF THE NATIONAL CONGRESS OF PARENTS AND TEACHERS

Publications and National Parent-Teacher

Editor-in-chief: Eva H. Grant
Managing editor: Mary A. Ferre
Senior assistant editor: Mary Elinore Smith
Assistant editors: Vera Diekhoff, Eleanor Miller,
Pauline Rhiner

Administration Projects

Assistant editor: Cora G. Barron



Mrs. Brown accepts the National Foundation for Infantile Paralysis award from Basil O'Connor, president of the National Foundation.



 Mrs. J. D. Taylor (center), president of the Canadian Home and School and Parent-Teacher Federation, arriving to attend the convention and to bring greetings from her organization.

special award for its "steadfast support and unprecedented participation . . . in the historic development of a preventive measure against paralytic polio and for outstanding volunteer leadership in achieving record acceptance of the Salk vaccine." Mrs. Rollin Brown, national president, accepted the award on behalf of the more than ten million members of the National Congress.

Still another impressive event was a petition from the European Congress of American Parents and Teachers to become the fifty-second branch of the National Congress. Major Howard Funston, third vice-president of the European Congress, came from Augsburg, Germany, where he is stationed with the U.S. Army, to present the petition.

Our Overseas Members

Dignified and handsome in army "dress blues," Major Funston told the convention that more than thirty thousand American boys and girls, children of U.S. armed services and government personnel, are attending American schools in France, Germany, Italy, the Scandinavian countries, and in Turkey and other nations of the Middle East. Their parents and teachers are organized into ninety-seven parent-teacher associations, which have formed the European Congress. Mrs. Brown reported that she will confer with leaders of the European Congress this summer when she is in Europe representing the National Education Association at a meeting of the World Confederation of Organizations of the Teaching Profession.

Another military officer, Captain Jerome Peppers, president of the Ramey Air Force Base P.T.A. in Puerto Rico, was present throughout the convention. Captain Ramey was especially interested in the section meeting on the high school P.T.A., for Puerto Rico has no high school units yet, and he hopes to promote their establishment.

Dedicated Workers

During the presentation of magazine awards, parent-teacher members were deeply moved by the tribute paid by Mrs. Newton P. Leonard, president of The National Parent-Teacher, to Mr. and Mrs. C. K. English. Mrs. English, magazine chairman for the Pennsylvania



 "National Parent-Teacher" magazine chairmen and other delegates smile brightly for the cameraman during the Wednesday morning magazine clinic.

Congress, was killed in a tragic accident on her way to a parent-teacher meeting in May 1956. Mr. English, with inspiring courage and devotion, took over her chairmanship, despite severe injuries sustained in the same accident. "There could be no more fitting memorial to a dedicated parent-teacher worker," said Mrs. Leonard, "than to carry forward her service to children and youth." Mr. English, still on crutches, was present to receive the deep appreciation of the Congress for his wife's work and his own.

"Be It Resolved . . ."

At the general session Wednesday afternoon delegates unanimously adopted a resolution commending the United States Government "for assuming world leadership to achieve an international agreement that will eliminate the testing and use of hydrogen bombs and other nuclear weapons." The resolution declared that this is "an endeavor essential to the welfare of children and the peace of all mankind."

The convention came to a close on Wednesday evening with a festive banquet and the installation of newly elected officers in a ceremony in the Netherland Hilton Hotel's beautiful Hall of Mirrors. Mrs. L. W. Hughes, a past national president, installed Dr. John C. Moffitt as second vice-president and Mrs. Bertram Hadley, Mrs. Cecil S. Garey, Mrs. Fred L. Keeler, and Mrs. A. L. Hendrick as vice-presidents respectively from Regions I, II, IV, and VI.

Praise from Participants

A random sampling of delegates' reactions to the convention leaves no doubt that it was a stimulating and valuable experience for those who attended. Commenting on the speech of Arthur F. Corey, who gave the keynote address, "The Family and the Community," a delegate said, "If it had been the only thing on the program, it would have been worth coming hundreds of miles to hear. It was magnificent—a real challenge."

Another delegate observed that "The whole convention was a superb demonstration of how to conduct a meeting. We had speeches, panels, symposiums, buzz sessions, and all kinds of participation. This was really New Hope for Audiences. It was a hope come true."

From another parent-teacher member came this satisfied comment: "I arrived here with a problem, but I'm going home with twelve ideas for solving it. Am I glad I came!"

These viewpoints represent the consensus of delegates as they left the convention city to return with fresh enthusiasm to parent-teacher work in their own communities.

(Convention Digest, a summary of addresses and section meetings at the convention, will be ready about July 15. All registrants at the convention will automatically receive copies. Others may order the Digest from the National Congress of Parents and Teachers, 700 North Rush Street, Chicago 11, Illinois, at 50 cents per copy.)

Local President,

THIS IS A SHOUT

• During July or August YOU will receive a MAGAZINE PROMOTION PACKET. The packet is intended for the person responsible for taking subscriptions to our official magazine, the National Parent-Teacher.

Why are we sending this packet to YOU? We are sending it to you because we just can't afford (on a \$1.25 subscription rate) to maintain a stenciled mailing list of 43,000 local magazine chairmen. Therefore we are making the stencil that brings you the National Congress Bulletin do double duty!

*We are counting and depending on you to pass along the packet. You won't disappoint us, will you? We know you won't. For you will remember that EVERY TIME you do ANYTHING to promote the National Parent-Teacher YOU are promoting the welfare of the children and youth of your community.

Mrs. Joel L. Burkitt National Chairman National Parent-Teacher Magazine

1958 CONVENTION

 The 1958 convention of the National Congress will be held in Omaha, Nebraska, on May 18, 19, 20, 21.



CITIZENSHIP DAY IS SEPTEMBER 17

"CIVIC INTEREST and participation in community, city, state, and national affairs is an urgent requirement for every citizen, native or naturalized. In order to secure for our own and future generations the privileges and blessings of democracy, we must assume, and also train our young people to assume, the obligations and responsibilities that are integral parts of good citizenship."—Mrs. Albert Solomon, Citizenship Chairman, National Congress of Parents and Teachers



ANY TIME IS MEMBERSHIP

• Mrs. J. C. Greig, Membership Chairman National Congress of Parents and Teachers TIME!

WE SHALL REACH OUR GOAL OF ENROLLING 11,000,000 RESPONSIBLE CITIZENS WHOSE CARING ENCIRCLES ALL CHILDREN AND YOUTH —

- IF . . . All membership chairmen use these summer months to secure needed materials:
- 1. Copies of the Parent-Teacher Manual or free reprints of the chapter on "Membership."
- 2. A subscription to the National Congress Bulletin.
- 3. Copies of membership promotion leaflets.
- 4. Plan of work of the state membership committee.
- 5. State bulletin and any other state publications concerning membership.
- AND IF... All membership chairmen and committee members study these materials now and make plans for the big fall enrollment, which will:
- 1. Re-member those who were enrolled previously.
- 2. Recruit all other parents, teachers, and interested citizens.
- Retain membership interest by working with the understanding that participating members are enthusiastic workers.

RE-MEMBER

In 1957 there was a gain of 564,122 in National Congress memberships.

In 1958 a gain of just 305,526 is needed to reach our goal of 11,000,000 memberships.

• Loyal Heights P.T.A. in Seattle, Washington, has organized an index file of its active members. Each member's card includes the usual necessary information, plus a record of his P.T.A. "history": committees on which he has served, chairmanships and offices he has held, and so on. Elementary, junior high, and senior high school units cooperate in passing along the cards. Thus persons who have previ-



National chairman's exhibit at the national convention.

ously enrolled quickly become participating members when they join another unit or "graduate" into a high school P.T.A. The information on the cards is also proving valuable to the nominating committee.

- Three small r's to remember are suggested by Mrs. Robert Piper, Iowa state membership chairman:
- 1. record—all memberships accurately.
- 2. report—to local meetings and to your state office.
- 3. research—through leadership training conferences; council, district, state, and national meetings; and publications such as the *Manual* and *New Hope for Audiences*.

RECRUIT

Extend a personal invitation to every citizen in the community to join the parent-teacher association, so that all members working together may realize the ultimate goal, which is the best possible environment for children.—South Carolina Parent-Teacher.

- "Join P.T.A.," proclaimed a 21-foot banner (white oil-cloth painted with black enamel) that was prominently displayed in a town in New York. Before hoisting the banner, the P.T.A. cleared with the local chamber of commerce. Within three weeks, 1,250 persons had enrolled in the P.T.A. The unit reports, "We feel sure the sign was largely responsible for a most successful membership enrollment in our P.T.A. The school includes all grades. Later on we reached a total of 1,400 out of a potential of 1,900." (The name of this unit was not given.)
- "Circles of Cooperation," published by the National Congress, gave the Harding P.T.A. in Searcy, Arkansas, an idea for the posters it prepared for each room at school during membership enrollment. Circles were divided into "pie slices"—a slice for each family represented in the

room. As families paid P.T.A. dues, their names were written on colored wedges, which were pasted in the circle. By serving as a conversation piece when parents and friends visited the school, the posters helped boost the membership roll

- The Membership Committee of the Seth Woodard P.T.A. (Spokane, Washington) wore red hunting hats and carried small hunting licenses for "hunting members" during membership enrollment.
- A story about the "Bears and the Bees," illustrated with drawings of a busy beehive and a sleeping bear, enlivened the clever flier sent to parents of children in the Scruggs School in St. Louis, Missouri. According to the story, the busy parent found time to buzz over to the P.T.A., thus benefiting children through active membership and participation. But the lazy bear slept all winter and missed the fun. Moral: "Be a busy bee, not a lazy bear. Don't hibernate—participate!"
- Posters made by high school students were displayed in business places around town by the Waterville P.T.A. in Washington. "Wanted" posters in the post office announced: "Wanted—Moms and Pops To Join P.T.A." In the light company office, a three-dimensional poster, with a light globe attached, asked members of the community to "Be the Light of Our Lives; Join the P.T.A." The poster at the bank used a simulated dollar bill to call attention to this sage financial advice: "Your Best Investment—A Membership in P.T.A."

P. T. A. ENROLLMENT

By MILFORD E. SHIELDS

Poet Laureate, the State of Colorado

Come all you parents, come you teachers all, Enroll and reenroll at this great call Of service to the children of our land, Be schools' crusaders of our nation grand!

Keep you the holy faith with all who dwell Beneath the Stars and Stripes and keep it well; Build of our public schools a rampart high, Make them a mighty fortress to the sky!

These are the temples of democracy,
Their sacred doctrines keep our country free;
Hold high our children with their growing good,
Proclaim before the world their brotherhood!

Come all you parents, come you teachers all, Enlist and reenlist at this great call; Put on your armor, take your staff and rod, Be our schools' crusaders under God!

© Colorado Parent-Teacher

- Admission to a dance (with music on records) held by a high school student council in Maryland was a parent's membership card in the P.T.A. or the payment of P.T.A.
- A "Stop and Go" sign, colored by students, was featured in a flier the Carmical (Missouri) P.T.A. sent to parents. This was the message: "STOP—and think. What kind of parent are you? CAUTION—A good student has to be backed by good parents. GO—ahead and join the P.T.A. for better homes, schools, and community."
- To simplify membership enrollment and eliminate standing in line, a small shoe box containing membership forms, pencils, and envelopes was passed around during the social hour at the first fall meeting of the Fife Preschool P.T.A., Pierce County, Washington.

RETAIN

"Substantial increase in membership is clear indication that our P.T.A. units are carrying on meaningful programs that are related to our members' interests and to community needs."—Mrs. Rollin Brown

President, National Congress

- Good programs are essential if we are to retain our members. Let's have cooperation between the membership committee and the program committee to see that requests for program suggestions get into questionnaires.
- From Hawaii come three examples of techniques used to retain the interest of members through participation. (1) The membership envelope of the Aiea P.T.A. gives members a chance to indicate their interests on a check list of eight committees: five basic ones, plus telephoning, carnival, and room representative. (2) A file card sent to members of the Kainalu P.T.A. includes a check list of ten committees, among them: typing, landscaping, square dancing, scouting, and transportation. (3) Schofield P.T.A. uses a lengthy questionnaire to find out about members' interests and abilities. Under the heading "I have had experience or am interested in—" are included, in addition to the usual committees, the following: acting, carpentry, electrical work, craftwork, house painting, mechanics, mimeographing, music, photography, sports, writing.
- At its meetings last year the Highland Park Preschool P.T.A. in Seattle displayed a large map of the United States, on which each member's name was placed in his original home state. A total of twenty-five states and three foreign counties were represented. The map served as a conversation starter during the social hour and helped members get acquainted.

GET SET FOR ACTION

Membership aids are here in this issue of the Bulletin rather than the usual September issue to give added help to your membership enrollment. So please see that the membership chairman shares your copy of this Bulletin.

Also, if your term as president is ending, won't you please be sure to give this *Bulletin* to your successor?

Growing Up in Modern America



Over the years the number of P.T.A. study-discussion groups has been mounting steadily—just like the parent-teacher membership itself. So that these groups may concentrate on specific ages and stages in

the growth cycle, the National Parent-Teacher Magazine every year publishes three study programs, spanning the years from infancy through adolescence. As always, each monthly article in each study program will be accompanied by a discussion guide that includes program techniques, reading references, and also lists of appropriate films.

Preschool Course

Cradle Capers—Rock, Roll, and Bang Home-grown Character Traits The Case of Television vs. the Children Antidotes for Anxiety Can Babies and Careers Be Combined? Children: First, Last, and In Between A Line on Children's Problems Self-confidence To Grow On

School-age Course

College: A Grade-School Decision Ten-Point Protection Against Molesters "This Is My Very Own" Stress and Strain in Suburbia Without Love, What Luster? House Planning for Young Families Practice in Being Global Neighbors Confidentially Yours: Parent to Teacher, Teacher to Parent

Adolescent Course

Those Physical Changes of Adolescence
What Young People Can't Talk Over
with Their Parents
Is Dating So Different Today?
Is Youth Lost in the Wilds of Suburbia?
Two-Job Mothers
The New Picture in Military Service
Maybe "Delinquency" Isn't the Right Word
Why All These Young Marriages?

• A suggestion to membership chairmen: Take along a copy of the magazine when you call on prospective P.T.A. members.

Subscription Rates

\$1.25 a year—U.S. and possessions \$1.50 a year—Canada \$1.75 a year—Other countries Single copy—15 cents

National Congress Leaflets Can Help You Enroll P.T.A. Members

- ► HERE IS the selection you can choose from:
- Don't Be a Dropout Parent
- . Help Wanted Men and Women
- Why I Voted for My Organization To Become a Unit of the National Congress of Parents and Teachers
- · You Are Needed in Our P.T.A.
- · You Belong in Our P.T.A.
- Usted Debe Ser Miembro de Nuestra P.T.A.
 (Similar to You Belong in Our P.T.A., in Spanish.)

These leaflets will catch the eye and the interest of a prospective P.T.A. member. They're small and easily handled. They answer questions, they bring important facts to light, and they bear vivid messages. In fact, they're special invitations—invitations that are smart and bright in appearance; invitations that beckon with abundant reasons why others too are needed in this great child welfare movement.

As examples of what they say, here are quotations from each leaflet:

"As a member of our P.T.A. you can join study-discussion groups in the field of parent and family life education. These groups are concerned with the physical, mental, emotional, and spiritual development of all children." —You Belong in Our P.T.A. and Usted Debe Ser Miembro de Nuestra

"Stand by your teen-ager! While he attended elementary school you realized the importance of belonging to a P.T.A. Now that he's in high school it's just as important for you to belong to the high school association. Here's why. . . "—Don't Be a Dropout Parent

"You can join with others in taking practical and effective community action to combat juvenile delinquency—stressing prevention as well as treatment."
"America's children and youth are depending on you. Give them an inspiring example of your strong and steadfast interest in their welfare. Don't fail them. JOIN OUR P.T.A. TODAY."

—You Are Needed in Our P.T.A.

"If you want to meet and talk with your neighbors and the teachers and principal of your school in a pleasant, friendly atmosphere—JOIN OUR P.T.A."—Help Wanted: Men and Women

"I know that cooperative effort obtains results. Alone I can do little, but in a group that is part of a long established and highly respected national organization, it is possible for me to work effectively for the things I believe in."—Why I Voted for My Organization To Become a Unit of the National Congress of Parents and Teachers

These membership aids are now available at lower prices than ever before which, of course, are far less than cost. So why not put them to work during your coming membership enrollment? Let them help you trigger the interest that leads to more members and then to accelerated P.T.A. action. Order from your state congress or from the National Congress of Parents and Teachers, 700 North Rush Street, Chicago 11, Illinois.

Don't Be a Dropout Parent—50 cents a hundred; \$4.00 a thousand.

Help Wanted: Men and Women—30 cents a hundred; \$2.50 a thousand.

Why I Voted for My Organization To Become a Unit of the National Congress of Parents and Teachers—50 cents a hundred; \$4.00 a thousand.

You Are Needed in Our P.T.A,—40 cents a hundred; \$3.00 a thousand.

You Belong in Our P.T.A.—30 cents a hundred; \$2.50 a thousand.

Usted Debe Ser Miembro de Nuestra P.T.A.—40 cents a hundred; \$3.00 a thousand.